HUMANS
REQUIRED

LIVE WORKSHOP
FULL DAY, IN PERSON

Authentic **Public Speaking**

Your team already knows its work. This is the day they practice presenting it, out loud and in front of each other, until it lands.

WHY LIVE PRACTICE

AI can draft the talk. It cannot stand your people up in front of a room, read the faces looking back, or name the one habit quietly costing them credibility.

That takes practice with real people and honest feedback. No theory dump. No scripts. Every person presents, gets coached, and presents again.

WHO IT'S FOR

Teams who present to leaders, clients or colleagues: analysts, operators, managers and technical experts who know their material and want to be heard.

WHAT WE COVER

1. **Know yourself.** Your strengths and habits as a speaker.
2. **Message and structure.** A clear core message, a strong opening and a closing people remember.
3. **Delivery.** Filler words, "we" language, tone, pace, nerves, eye contact and presence.
4. **The audience.** Knowing the room, handling tough questions and telling a story that sticks.

HOW THE DAY RUNS

1. **Foundations.** What makes a speaker credible and easy to follow.
2. **First round.** Each person gives a short talk on their own work.
3. **Live feedback.** Ryan and the group name what works and the one or two changes that matter most.
4. **The redo.** Each person delivers again, applying the feedback on the spot. This is where the change shows.
5. **Real situations.** The moments your team actually faces: tough questions, senior rooms, presenting data.
6. **Commitments.** Each person picks one or two things to practice next.

AT A GLANCE

Format	Full day, in person, typically 9:30 to 4:00
Group	10 to 12 people from one team
Room	One room with space to stand and present
Prep	Each person brings a short talk on their own work
Led by	Ryan Richardson, every session

WHAT YOUR TEAM TAKES AWAY

A personal plan
What's working, three focus areas and one drill for the week.

A team field guide
Practical answers built from the situations your group raised.

Power in the room
A one-page guide to reading a meeting and when to speak up.

Follow-up access
Participants can email Ryan with questions after the session.

> An NFL front-office team presented at its department off-site eight days after the workshop, and credited the session for how well it went.
>
> From a November 2026 session with 10 analytics, data and operations staff.

AI can teach you. **People change you.**

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